

Printware

LEADING BRITISH PRINTER CHOOSES PLATESTREAM

ProRepro, one of London's leading printers, has installed a specially tailored package consisting of the PlateStream 46 computer-to-plate system and a Hamada C252 press. With the flexibility gained by the addition of Printware's Turnkey scanner, the system is helping ProRepro to expand its activities in the profitable short to medium run color market.



"We continue to be highly satisfied with the results"
Stephen Gray of Pro Rebro, on the PlateStream

ProRepro is one of the longest established printers of its type and operates from two London premises in the heart of London's printing center on the West End. The company is run by three directors, Stuart Burman, Stephen Gray and Sidney Bobb, the latter being the chairman of the British Association of Print and Communication.

The Computer-to-Plate System

This was ProRepro's first venture into computer-to-plate and the PlateStream 46 was chosen after competitive trials with other models in its class. "At first", Stephen Gray says, "we had some reservations about the quality we could expect from polyester as opposed to metal plates. These were soon laid to rest, however, and we continue to be highly satisfied with the results."

Capable of producing 120 plates per hour, the PlateStream gives ProRepro all the productivity it needs coupled with the flexibility that comes with a dual-cassette system capable of running different widths of plate.

ProRepro was also the first printer to install the Printware, direct-to-rip scanning system, which has given the company a greater range of origination options. As Stephen Gray explains: "much of our business comes from shops, travel and similar businesses who have a means to work in digital format and continue to supply us with hard copy artwork." The scanning system is fully automatic, connects directly to the RIP and provides seamless, one-step conversion of color or black and white artwork to digital plates. Resolution is up to 2400dpi.

