



DELIVERING CtP LIKE NO OTHER!

P R E S S R E L E A S E

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Printware Highlights New Polyester and Metal CtP Solutions at Graph Expo

New metal and polyester CtP solutions starting at \$199 per month

ST. PAUL, MINNESOTA – October 15, 2008 – Printware, a leading manufacturer of high quality, high performance CtP solutions, announced today it will highlight its line of polyester CtP and metal violet CtP systems starting as low as \$199 per month, along with new workflow offerings at Graph Expo, the country's largest printing exhibition to be held in Chicago, IL October 26-29 in Booth 5211.

The Printware PlateStream Color+™ systems include the SC™, SCX™ portrait format and landscape format 46™ digital platesetting systems. A unique financing offering, developed by Printware in conjunction with a leading lender to the industry, ensures that Printware CtP offerings remain the most affordable in the industry, with monthly lease payments as low as \$199 per month for the first twelve months. These simple, compact, fully integrated solutions have been proven in thousands of installations. With its Color+™ registration system, an integrated plate processor, scan-to-plate capability and native PDF workflow, PlateStream CtP systems remain the printing industry's best investment for increasing productivity and profits.

Platestream CtP systems provide users with exceptional benefits including:

- **Cost Effectiveness:** Produces up to 120 press-ready plates, optionally punched, per hour without waste with the industry's only open architecture designed polyester CtP system that uses polyester plates from any manufacturer.
- **Unparalleled Accuracy:** +/- 0.001" accuracy across four consecutive plates ensures tight press register and faster makeready times.
- **Plate Waste Elimination:** Printware's exclusive 280' or 394' long rolls of SilverStream Color+™ plate material will sustain less waste for each roll changeover than any other system and produce perfect cut-to-size plates.
- **Optional PrePress Workflow Tools:** Press Accurate Digital Color Proofing, One-Touch Scanning, PDF Workflow, Preflighting, In-RIP Trapping and In-RIP Imposition are just a few of the workflow tools available to PlateStream users.

The Printware Metal Violet 2-up and 4-up models metal systems are simple, compact, highly precise internal drum systems providing ease of plate changeovers with thousands of proven installations around the world. Based on proven HighWater Designs technology, these metal CtP

systems include the perfect QuickClamp™ registration system; a ChemistryFree Ready™ enabled violet metal plate processor, bar code re-plate capability and is compatible with Printware's Advanced Workflow solutions.

All Printware CtP solutions are powered by the industry leading Navigator GPS RIP and enhanced with optimized RIP Manager workflow based on proven Harlequin RIP core technology. Navigator GPS is recognized worldwide as a leading workflow for commercial and in-plant printers.

Printware CtP solutions with Advanced Workflow also include integrated trapping, color management for inkjet proofing and easy to use imposition suitable for any plate or job need. This powerful advanced workflow solution allows operators full RIP control and extensive job management from their desktop workstations. PDF Tools provide even greater workflow capabilities, automatically creating and preflighting PDF's within the workflow, eliminating errors and increasing productivity with industry proven digital solutions.

Remote Platesetter DiagnosticsSM and Printware direct service and support provide the industry's most comprehensive service program to ensure maximum CtP uptime. 100% complete system coverage, 24/7 telephone support, Advanced Technical TrainingSM and optional on-site technical support assure customers a no risk service program.

Printware provides a comprehensive equipment, service and supply program to ensure all customers the industry's lowest Total Cost of Ownership.

SilverStream™ polyester plates are available in common roll sizes with extra long rolls. These longer daylight load materials improve productivity with fewer roll changes and less waste per change. Cascade™ Violet metal plate materials and metal plates are guaranteed for CtP customers that want to minimize risk and variable supply costs.

Printware metal violet systems include a ChemistryFree Ready™ option for customers who wish to choose an open architecture plate when chemistry free plates from various plate manufacturers become available in the market

Printware products are available directly from Printware or their authorized dealers. For more information about Printware visit www.printwarellc.com, call 800-456-1400 or 651-456-1400 or email us at info@printwarellc.com.

About Printware

Printware engineers, manufactures and markets the world's most highly used polyester computer-to-plate platesetters that produce cut-to-size, punched and press-ready printing plates primarily for commercial printers and small format print manufacturers. Printware also offers its customers complete workflow solutions, equipment service, technical support and a full line of platesetters and plate materials sold under its PlateStream®, and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information about Printware, visit www.printwarellc.com.

Note to Editors:

If you need photos to accompany this release contact Bill Owens at bill.owens@printwarellc.com.

To update contact information or request removal from our editorial mailing list, send an email to bill.owens@printwarellc.com.

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