



P R E S S R E L E A S E

Printware Contact:

Tim Murphy

President

Tele: 651-456-1404

Email: tim.murphy@printwarellc.com

Printware Now Shipping Polyester Plate Material and Supplies for Non-Printware CtP Systems

Expands existing availability to meet customer demands

ST. PAUL, MINNESOTA – March 15, 2010 – [Printware](#), the longest-standing independent manufacturer of high quality, high performance polyester CtP solutions, announced today it is now shipping its expanded line of [SilverStream® polyester plate](#) material line for use in CtP systems from equipment suppliers including AB Dick/Presstek, Agfa, ECRM, Escher-Grad, Fuji, Heidelberg, Konica, Linotype, Mitsubishi, PrePRESS Solutions, Scitex, Screen and Xante/RipIt to mention a few.

SilverStream polyester material provides significant benefits to printers over other plate materials including:

- Factory-direct quality from the only source of packaged goods direct from the manufacturer in North America
- Runs lengths of up to 20,000 impressions
- Wide operating latitude with fast roll-up and a forgiving ink and water balance
- Compatibility with virtually all pressroom inks
- Optimal press performance with up to 175 line per inch and 5% to 95% screens
- Highly durable scratch resistant coating

“Now any polyester plate user can benefit from the exceptional quality and performance of the SilverStream polyester plate,” stated Tim Murphy, President of Printware. “Users will be able to

take advantage of Printware's supply assurance program and support that has always been the hallmark of our business."

Printware's Secure Supply GuaranteeSM provides supply agreement users peace of mind knowing that Printware has their specific media type in stock for shipment to meet their job demands.

Unlike some media suppliers, Printware not only sells the polyester plate material but provides qualified technical support with a staff of service and support engineers with specialized CtP experience. With an average fifteen years experience in manufacturing and supporting polyester CtP customers, the Printware Support team is available to solve customer issues 24/7.

Expanded SilverStream plate sizes, specifications, pricing contacts can be found at www.printwarellc.com/sp1.htm. Printware products are available directly from Printware or their authorized dealers. For more information about Printware visit www.printwarellc.com, call 800-456-1400 or +1 651-456-1418 or email us at sales@printwarellc.com.

###

About Printware

Printware engineers, manufactures and markets the world's most highly used polyester computer-to-plate platesetters that produce cut-to-size, punched and press-ready printing plates primarily for commercial printers and small format print manufacturers. Printware also offers its customers complete workflow solutions, equipment service, technical support and a full line of platesetters and plate materials sold under its PlateStream®, and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information about Printware, visit www.printwarellc.com.

Note to Editors:

If you need photos to accompany this release contact Bill Owens at bill.owens@printwarellc.com. To update contact information or request removal from our editorial mailing list, send an email to bill.owens@printwarellc.com.