



innovative prepress solutions

## P R E S S   R E L E A S E

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## Printware Highlights Affordable Polyester CtP Solutions At drupa

*CtP solutions offer new integrated workflow solutions*

**ST. PAUL, MINNESOTA – May 15, 2008** – Printware, a leading innovator of high quality, high performance CtP solutions, announced today it will highlight its line of polyester CtP systems and new workflow solutions at drupa, the world's largest printing exhibition to be held in Düsseldorf, Germany, May 29-June 11 in Hall 9, Stand 9D 26-9.

The Printware PlateStream SC™, SCX™ portrait format and Color+ Dual landscape format digital platesetting systems are simple, compact, fully integrated and proven in thousands of installations. With its Color+™ registration system, an integrated plate processor, scan-to-plate capability and native PDF workflow, PlateStream systems are well suited for increasing productivity and profits.

### Features of Platestream CtP systems include:

- **Cost Effectiveness:** Produces up to 120 press-ready plates per hour without waste.
- **Extremely Accurate:** +/- 0.001" accuracy across four consecutive plates assures tight press register and faster make ready times.
- **Customized Plate Profiles:** Intuitive press profiling system enables you to fine-tune your dot gain and linearization for press-ready plates.
- **Eliminates Waste:** Printware's exclusive 280' or 394' long rolls of SilverStream Color+™ plate material will sustain less waste for each roll changeover than any other system and can produce perfect cut-to-size plates.
- **Optional Integrated Tools:** Press Accurate Digital Color Proofing, One-Touch Scanning, Workflow, In-RIP Trapping and In-RIP Imposition.

Printware CtP solutions are powered by the industry leading Navigator GPS RIP and enhanced with RIP Manager workflow. This powerful workflow solution, integrated into CtP systems, includes the RIP Manager workflow that allows operators full RIP control and job management from their desktop workstations. PDF Tools provide even greater workflow capabilities, automatically creating and preflighting PDF's within the workflow, eliminating errors and increasing productivity with industry proven digital solutions.

Printware CtP solutions typically also include integrated trapping, color management for inkjet proofing and easy to use imposition fitting any plate or job needs. Based on the Harlequin core technology, Navigator GPS is recognized worldwide as a leading workflow for commercial and in-plant printers.

Remote PlateSetter Diagnostics<sup>SM</sup> and Printware direct service and support provide the industry's most comprehensive service program to ensure maximum CtP uptime. 100% complete system coverage, 24/7 telephone support, Advanced Technical Training<sup>SM</sup> and optional on-site technical support assure customers a no risk service program.

Printware provides a comprehensive equipment, service and supply program to ensure all customers the industry's lowest Total Cost of Ownership. The Printware Secure Supply Guarantee<sup>SM</sup> eliminates the need for customers to worry about running out of supplies. Printware guarantees the required plate size will be in stock whenever a customer needs supplies. SilverStream Color+<sup>TM</sup> materials are available in roll sizes of 280' or 394'. These longer daylight load cassettes improve productivity with fewer roll changes and less waste per change.

Printware products are available directly from Printware or their authorized dealers. For more information about Printware visit [www.printwarellc.com](http://www.printwarellc.com), call 800-456-1400 or 651-456-1400 or email us at [info@printwarellc.com](mailto:info@printwarellc.com).

#### **About Printware**

Printware engineers, manufactures and markets computer-to-plate platesetters that produce cut-to-size, punched and press-ready printing plates primarily for commercial printers and small format print manufacturers. Printware also offers its customers complete workflow solutions, equipment service, technical support and a full line of platesetters and plate materials sold under its PlateStream®, and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information about Printware, visit [www.printwarellc.com](http://www.printwarellc.com).